

HANLAN BOAT CLUB

BOAT NAMING POLICY

Hanlan Boat Club observes the tradition of celebrating the naming and dedication of boats. All boats, both new and acquired, will be named. Boats purchased by Hanlan Boat Club should be named or renamed at or shortly following the time of acquisition.

Privately owned boats are to be named at the discretion of the owner. Names for private boats must be suitable and acceptable under this policy, but otherwise fall outside this policy.

A. Name selection

The naming of a boat provides a legacy and connection to the history of our club and the sport of rowing; a means to honour people who have made significant contributions to rowing and to Hanlan Boat Club; and a means for the club to raise funds.

Boat names should be selected using the following criteria:

1. Names may refer to the elements; rowing or club history, and/or celebrate club values including the spirit of competition, volunteerism and community.
2. Names of individuals may also be chosen. The following categories of individuals may be considered appropriate for naming:
 - Individuals that were on the Canadian National team and rowed for Hanlan Boat Club for at least 1 year.
 - Club volunteers, including Board members and volunteer coaches, with a long history of service with the club. Volunteers must have at least 5 years of service and must be widely recognized as having contributed to the Club's success and to its culture.
 - An individual or organization that has made significant contributions to the sport of rowing. This could be an elected official, a business, or another major contributor.
3. With the exception of boats donated by members, members may not seek, directly or indirectly, to name a club boat after themselves.
4. Names must be suitable for a community club with a broad age range, and shall not include political commentary.
5. If acceptability of a name is questioned, the final decision rests with the Board.

B. Naming Rights Process

Each boat added to the Hanlan fleet will be named and dedicated via one of the following paths:

1. Member-sponsored names

A member may secure naming rights by donating a boat or making a significant donation to the club. The name chosen by the member must be acceptable to the Board. The Board will, from time to time, establish by way of a Board motion, the minimum donation required to secure member naming rights.

Naming boats after companies or organizations is subject to their agreement with the Board on appropriate donation levels and duration of the name.

2. Naming by the Board

The Board may also select names for boats, using any process it deems suitable (including via a contest or fundraiser).

To name a boat, the Board must approve a formal motion. Within 6 months of the motion being passed the boat is to be named. A formal or informal ceremony can be held for the naming.

All boats will be named with a visible font. The club colors are to be used with blue or red being used on any white or light-coloured hulls and white being used on darker coloured hulls.

If a boat is sold, the club can remove it from the boat and reuse the name.